

We are committed to making our events as sustainable as we can. Where possible, we choose venues that are accessible by public transport, use renewable energy in their event spaces, have water saving initiatives in place and reduce waste going to landfill. Below are some of the strategies we have implemented as part of this initiative, along with other ways you can help to make the event more sustainable.

SUSTAINABILITY PARTNER



THE VENUE - FORT LAUDERDALE MARRIOTT HARBOR BEACH RESORT & SPA

Fort Lauderdale Marriott Harbor Beach Resort & Spa is THREE PALM® certified in the Florida Green Lodging Program by the Florida Department of Environmental Protection. Some of their efforts include:

- ✓ One-fourth of energy comes from clean Windmill Power
- ✓ Cardboard and metal is recycled.
- ✓ Uses only post-consumer paper ENERGY STAR® certified property
- ✓ Water saving showers heads in all guest rooms
- ✓ Water conserving 1.6pgf toilets in all guest rooms
- ✓ Vending machines utilize motion sensors for energy reduction Motion sensor and timed light switches in all offices and storage rooms
- ✓ Sensors and water conserving faucets in all public restrooms
- ✓ Purified Water Stations in foyer areas
- ✓ Re-usable lunch boxes are available for an additional purchase in banquets
- ✓ Florescent lighting throughout meeting areas
- ✓ South Pole is Marriott International's contracted vendor for carbon offset projects
- ✓ 3030 Ocean Restaurant purchases 75% produce from organic growers
- ✓ Starbucks uses recyclable cups from post-consumer paper

WHAT WE ARE DOING/ HOW YOU CAN HELP

- ✓ Metro Connect has utilised a hotel map platform showing the distance to the event venue in walking and drive time to encourage our attendees to walk and stay closer to the event in order to reduce our carbon footprint.
- ✓ Lanyards will be made from recyclable material, courtesy of Stifel, and we are using biodegradable badge holders and recyclable paper.
- ✓ We are partnering with Cvent to provide onsite badge printing to reduce waste. Cvent will be using equipment already in the US rather than shipping internationally to reduce their carbon footprint.
- ✓ We have reduced the printing of unnecessary signage for our functions in order to reduce waste and printed materials.
- ✓ Printed materials have been supplied by local printers including Fedex Fort Lauderdale and Vista South Convention services. Capacity Media team have opted for the most sustainable printing materials wherever possible.
- ✓ Digital branded signage will be displayed on plasma screens, providing the event with multiple signage capabilities whilst reducing the quantity of printed materials.
- ✓ An energy efficient LED screen will be used in our conference room, replacing a printed backdrop.
- ✓ We have opted to add grab-and-go lunch options on each day of the event to reduce waste, water and resource.
- ✓ Metro Connect official Sustainability Partner, ING, have kindly supplied this year's event with still & sparkling water stations, which you will find situated throughout the venue. Please make sure to help yourself with the fully compostable cups that are available at each station, or if you have your own water bottle, even better!
- ✓ Please reuse your cutlery, plates and glassware during networking breaks to avoid wasting resources on unnecessary cleaning.
- ✓ We use compostable paper cups lined with PLA; a resin made entirely from plants. They are eco-friendly and 100% compostable in municipal and commercial composting facilities.
- ✓ We have worked with the hotel to increase their standard number of recycling bins around the event space.
- ✓ We have not included the year on directional signs to allow these to be reused.
- ✓ We encourage all meeting room holders to keep the doors of their meeting rooms closed to allow the air conditioning to work more effectively and save energy.
- ✓ Help us to be mindful of the environment, energy and resources by reusing your hotel towels and only having your room cleaned every other day.
- ✓ We recognise that being sustainable is not a small task and will require constant planning to be put in place. As we intend to make this an ongoing project for our events in the years ahead, we encourage you to let us know any thoughts, feedback and any suggestions that you may have which we will try to apply in the future. Please feel free to share any comments and ideas to info@capacitymedia.com, or simply visit us at the registration desk with your comments and suggestions.